

JUHA KRONQVIST

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PROFILE

I am a design researcher working with digital media and services for the past five years. I work using proven and explorative design research methods to produce insights from consumer culture for useful, usable and desirable new services working in or outside the digital domain.

In my research work I explore and test new design methods for application for a wider area of organizations and challenges. I am interested in designing for positive change in human behaviour through the design of services, digital artifacts and environments.

EXPERIENCE

Researcher, Aalto University / University Of Helsinki 2009 -

Coordinator and researcher in a project funded by the Academy of Finland. The aim is to study group collaboration in organizational contexts and to create new concepts and prototypes for supporting distributed work and learning. Responsibility in planning and organizing co-design for improving innovation capabilities.

Design Researcher, Self-employed 2009 -

Design research work for organizations in tourism and healthcare. Methods include customer interviews, contextual inquiry, ethnographic observation, co-design workshops and service design.

Project Manager, IADE Institute for Art, Development and Education Helsinki 2007-2009

Work with projects developing the creative industries in Finland. Duties included research and writing of reports, event management, education planning and coordination, design of web sites and services and coordination of network activities.

Project Planner, University of Oulu 2005-2006

Responsible for the curriculum design and application process of the Creative Business Management Master's Programme.

EDUCATION

Aalto University School of Art and Design — Doctoral studies 2008 -

University of Oulu — Master of Education - International Studies 1997-2003

SELECTED LIST OF PUBLICATIONS

Kronqvist, J., Järvinen, M. and Leinonen, T. (2012) Games as Design Medium. Utilizing Game Boards for Design Inquiry with Cancer Patients. In Proceedings of ServDes.2012 Service Design and Innovation Conference. Espoo, Finland.

Kronqvist, J. and Salmi, A. (2011) "Co-Designing (with) Organizations - Human-centeredness, Participation and Embodiment in Organizational Development". In Proceedings of the 2011 International Conference on Designing Pleasurable Products and Interfaces. Milan, Italy.

Kronqvist, J., Salmi, A. and Pöyry-Lassila, P. (2011) "Start With a Small Ball of Snow" – Meanings as Tools for Participative Innovation. In Proceedings of the Participatory Innovation Conference 2011. Sønderborg, Denmark.

Kronqvist, J. and Korhonen, S.-M. (2009) Co-Designing Sustainable Solutions - Combining Service Design and Change Laboratory. In Proceedings of the First Nordic Conference on Service Design and Service Innovation. Oslo, Norway.